

# CDC Update SACGHS, Feb 2010

**Muin J. Khoury MD, PhD**

Director, Office of Public  
Health Genomics

Centers for Disease Control  
and Prevention

The screenshot shows the homepage of the CDC Office of Public Health Genomics. At the top, there is a navigation bar with the CDC logo, the text "Office of Public Health Genomics", and a search box. Below the navigation bar is a large banner with the word "Genomics" in a large, stylized font. To the left of "Genomics" are the words "Pathogens", "Ethical, Legal and Social Issues (ELSI)", and "Genetic Testing". To the right of "Genomics" is a headline: "Researchers Are Encouraged to Submit Proposals for Projects on Comparative Effectiveness Research in Genomic and Personalized Medicine". Below the headline is a sub-headline: "Weekly Update Spotlight: April 16-22". To the right of the sub-headline is a link: "Access the [funding announcement](#). Read other [public health genomics priorities](#)." Below the banner is a sidebar with a list of links: Home, Weekly Update, Genomics & Your Health, Family History, Genomics in Practice, Population Research, Resources & Links, Frequently Asked Questions, Training, and Events. To the right of the sidebar is a "Welcome to Public Health Genomics" section with a paragraph of text and two links: "More about OPHG" and "Message from Dr. Muin Khoury". Below the welcome section are two columns: "Focus Areas" and "Highlights". The "Focus Areas" column has a sub-section "Weekly Update" with a small image and a paragraph of text. The "Highlights" column has a sub-section "10 years of Public Health Genomics at CDC 1997-2007" with a small image.



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# Outline

**Translation Gap between Gene Discovery  
and Population Health Impact: The Need  
for Data to Drive Policy and Practice**

**CDC Focus on Public Health Genomics**

**Integration of Genomics Objectives into  
Healthy People 2020: What Gets Measured  
Gets Done**



# What Do You Do with Genes When You Find Them?

## *Predictive Health*      *Personalized Medicine*      *Prevention*

"I predict that comprehensive, genomics-based health care will become the norm with individualized preventive medicine and early detection of illnesses" (E. Zerhouni, 2006)

"We are on the leading edge of a true revolution in medicine, one that promises to transform the traditional "one size fits all" approach into a much more powerful strategy that considers each individual as unique and as having special characteristics that should guide an approach to staying healthy" (F. Collins, 2010)



# From Genomic Discovery to Health Impact: The Translation Gap!

COMMENTARY

JAMA Dec 3,  
2008

## Closing the Evidence Gap in the Use of Emerging Testing Technologies in Clinical Practice

Kathryn A. Phillips, PhD

**N**EW TESTING TECHNOLOGIES—INCREASINGLY BASED on genomic information—are essential in the shift toward personalized medicine and molecular targeted therapies. Considering the rapid proliferation of new tests, health care insurers and policy makers are

There is no consensus about optimal testing methods. Guidelines recommend using either immunohistochemistry, with indeterminate results confirmed by fluorescence in situ hybridization (FISH), or FISH to determine HER2 status.<sup>1</sup> Although FISH is a better predictor of response to treatment, immunohistochemistry costs substantially less and is more easily performed in community laboratories.<sup>1</sup> Despite the clinical success of trastuzumab, there are con-

## PERSPECTIVE

### The Human Genome And Translational Research: How Much Evidence Is Enough?

Given the lack of a robust translational infrastructure, conflict between those developing new technologies and those who must use or pay for them seems inevitable.

by Janet Woodcock

**ABSTRACT:** Multiple new genomic diagnostic tests are currently under development. Given the lack of an efficient translational infrastructure, it is not clear how, or whether, robust evidence for their clinical value will be generated. [*Health Affairs* 27, no. 6 (2008): 1616–1618; 10.1377/hlthaff.27.6.1616]

Health Affairs Dec 2008

## The Evidence Dilemma In Genomic Medicine

We need a roadmap for the appropriate integration of genomic discoveries into clinical practice.

by Muin J. Khoury, Al Berg, Ralph Coates, James Evans, Steven M. Teutsch, and Linda A. Bradley

**ABSTRACT:** An ongoing dilemma in genomic medicine is balancing the need for scientific innovation with appropriate evidence thresholds for moving technology into practice. The current low threshold allows unsubstantiated technologies to enter into practice, with the potential to overwhelm the health system. Alternatively, establishing an excessively high threshold for evidence could slow the integration of genomics into practice and present disincentives for investing in research and development. Also, variable coverage and reimbursement policies can lead to differential access to technology, exacerbating health disparities. There is an urgent need for a collaborative process for appropriate transition of genomic discoveries from research to practice. [*Health Affairs* 27, no. 6 (2008): 1600–1611; 10.1377/hlthaff.27.6.1600]

## PERSPECTIVE

### The Health Benefits Of Genomics: Out With The Old, In With The New

We must dispense with old models of research support and regulatory guidance designed for the pre-Human Genome Project world.

by Kathy Hudson

# Genomics Translation Gap: From Bench to Population Health Impact

Discoveries

(e.g. genetic  
risk factor)

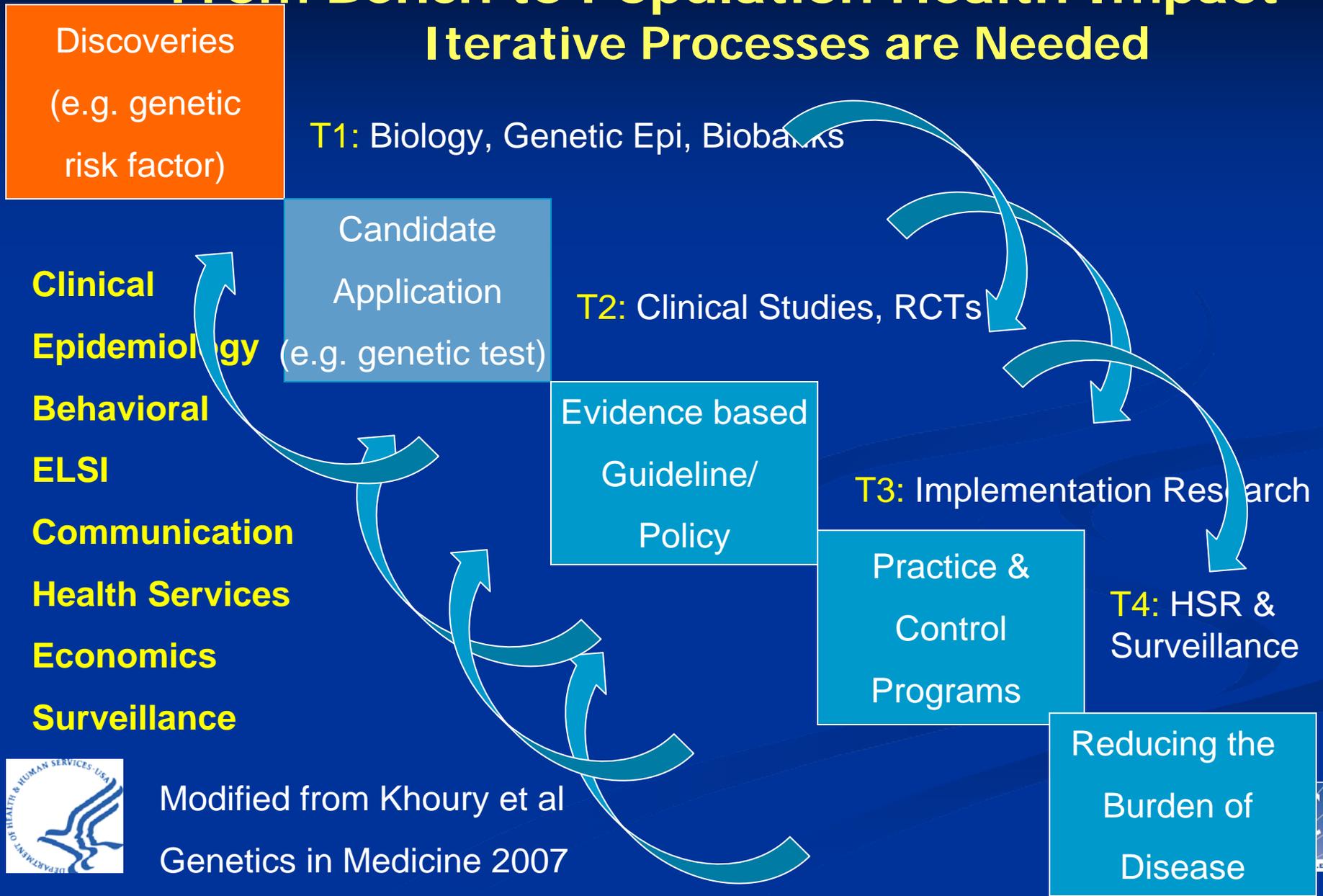


Modified from Khoury et al  
Genetics in Medicine 2007

Reducing the  
Burden of  
Disease

# Genomics Translation Gap: From Bench to Population Health Impact

## Iterative Processes are Needed



# The Genomics Translation Research Continuum: 2001-2006

More than 350,000  
published human  
genetics/genomics  
articles

Almost all discovery  
~ 2% Translation  
Research T2 +

Only 2 evidence-based  
recommendations

*BRCA1* (11 years post  
gene discovery)

*HFE* (10 years post gene  
discovery)

## Genetics in Medicine

October 2007 • Vol. 9 • No. 10

review

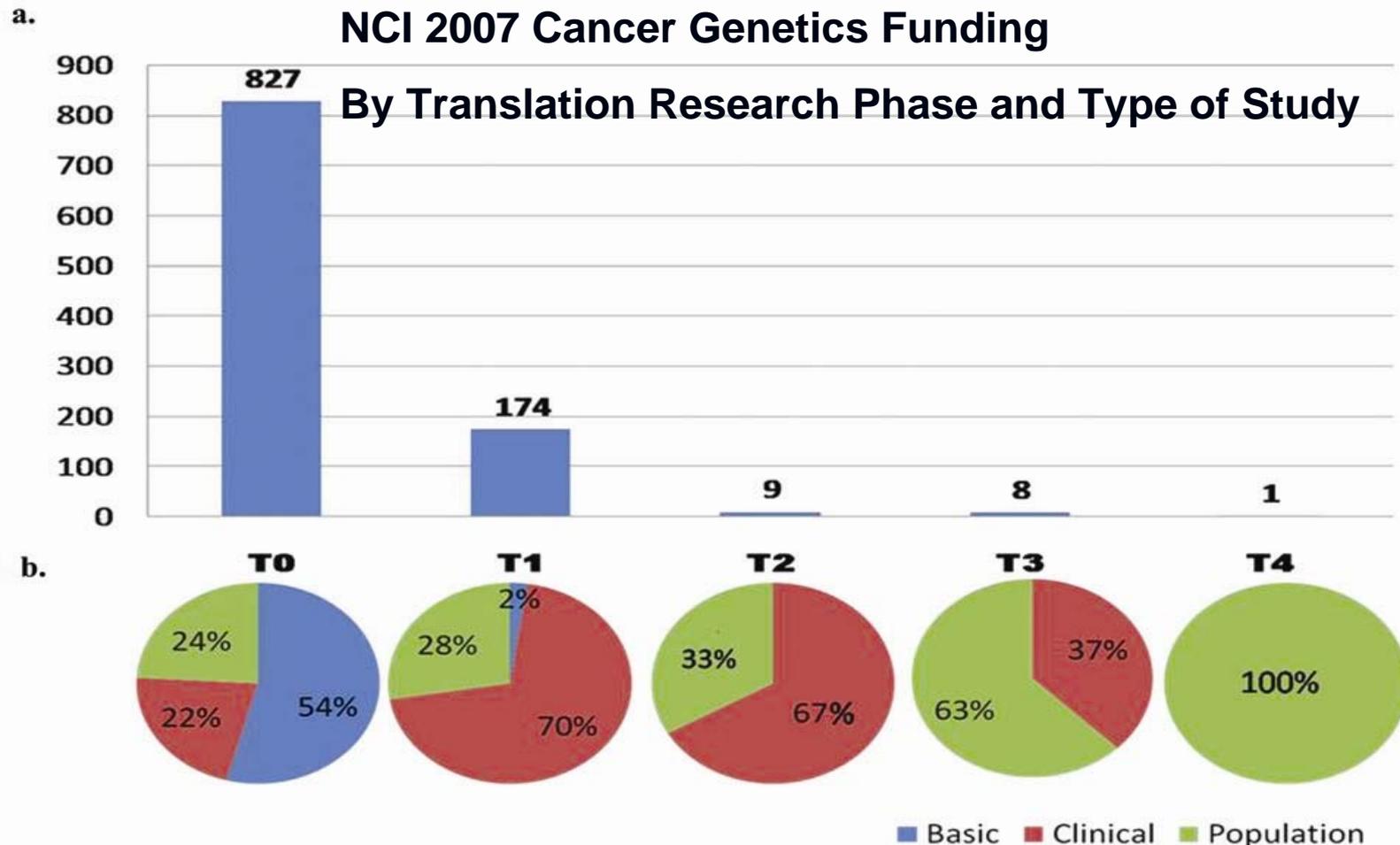
### The continuum of translation research in genomic medicine: how can we accelerate the appropriate integration of human genome discoveries into health care and disease prevention?

Muin J. Khoury, MD, PhD, Marta Gwinn, MD, MPH, Paula W. Yoon, PhD, MPH, Nicole Dowling, PhD, Cynthia A. Moore, MD, PhD, and Linda Bradley, PhD

Advances in genomics have led to mounting expectations in regard to their impact on health care and disease prevention. In light of this fact, a comprehensive research agenda is needed to move human genome discoveries into health practice in a way that maximizes health benefits and minimizes harm to individuals and populations. We present a framework for the continuum of multidisciplinary translation research that builds on previous characterization efforts in genomics and other areas in health care and prevention. The continuum includes four



# We Do not Make Adequate Investments in Genomics Translation Research



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# Emergence of “Public Health Genomics”

A multidisciplinary field concerned with the effective and responsible translation of genome-based knowledge and technologies to improve population health

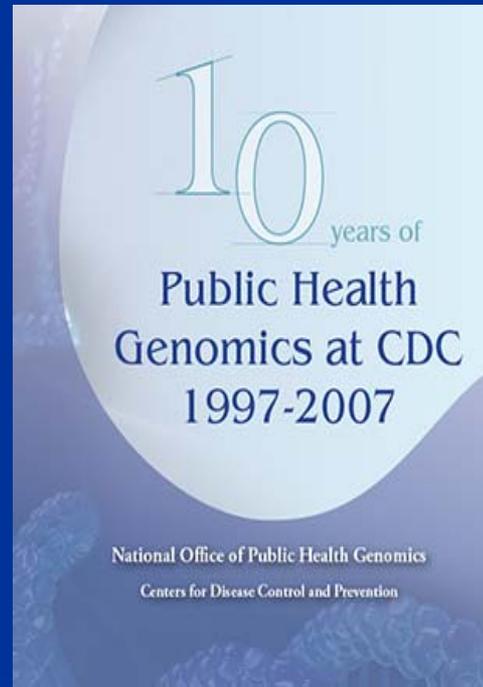
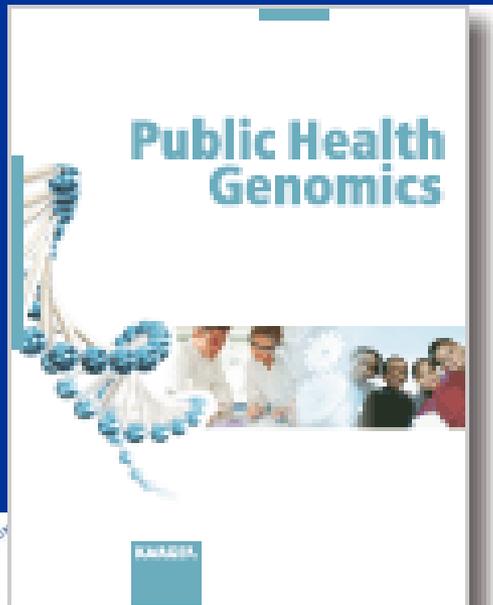
## PHG emphasizes

1. Prevention
2. Population approach
3. Health disparities
4. ELSI
5. Evidence-based translation

## Data for Action

“The single most important thing that Public Health can do is to increase the degree to which decisions are made using good data”

**Dr Tom Frieden , CDC  
Director , Jan 1, 2010**



# Public Health Genomics: Closing the Gap Between Gene Discovery and Population Health



# Public Health Genomics: Closing the Gap Between Gene Discovery and Population Health

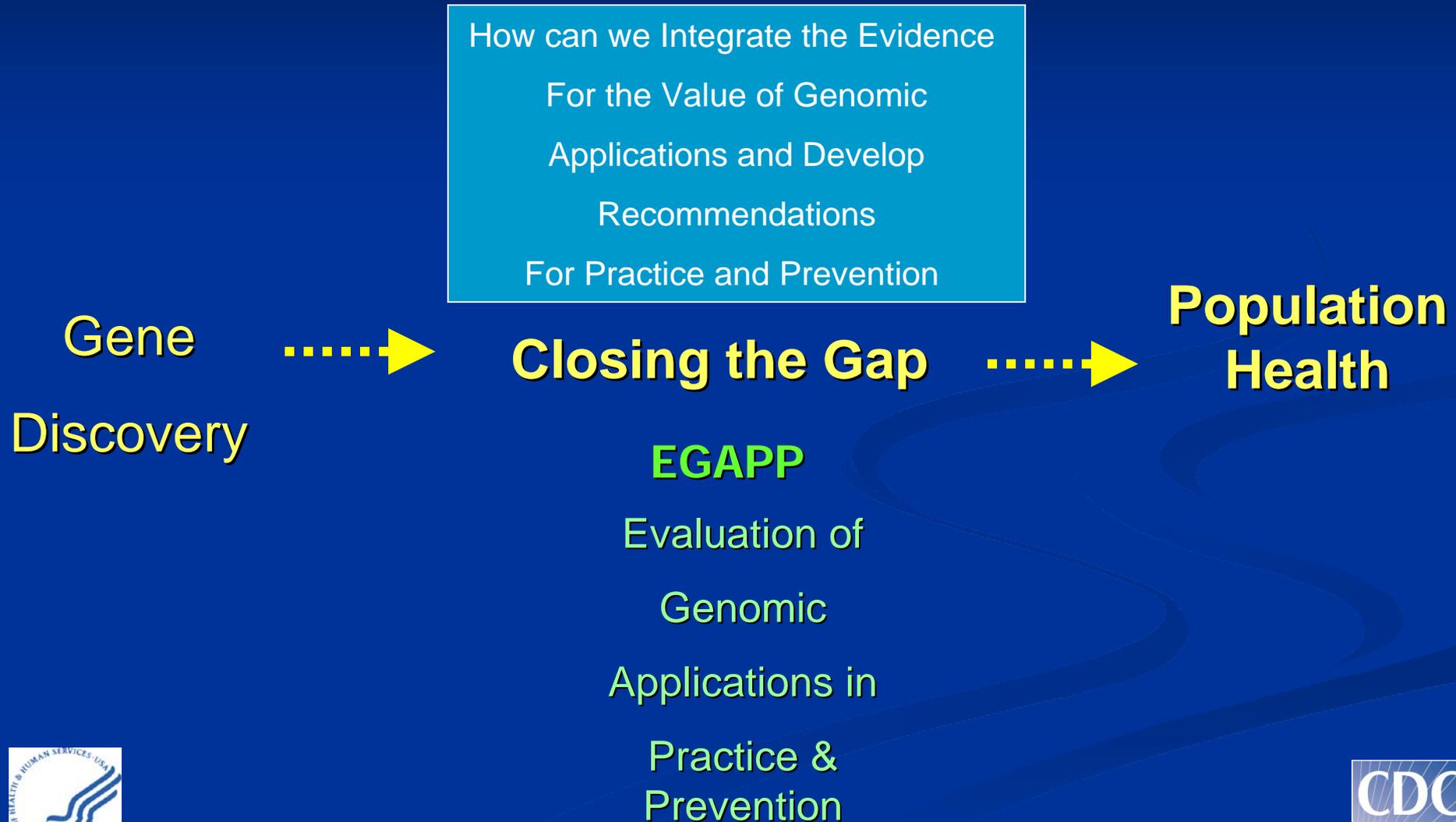
Public Health Studies  
& Surveys



What Does Genetic Information Mean for Population Health & Disease Burden?



# Public Health Genomics: Closing the Gap Between Gene Discovery and Population Health



# Public Health Genomics: Closing the Gap Between

## Gene Discovery and Population Health

Translation  
Research &  
Programs

GAPPNet

Workforce Issues

Gene  
Discovery



**Closing the Gap**



**Population  
Health**

How Can We Move Validated  
Genetic Information  
From Research to  
Practice and Document  
Health Impact  
in Populations? How can  
Prepare the Workforce  
and the Public?



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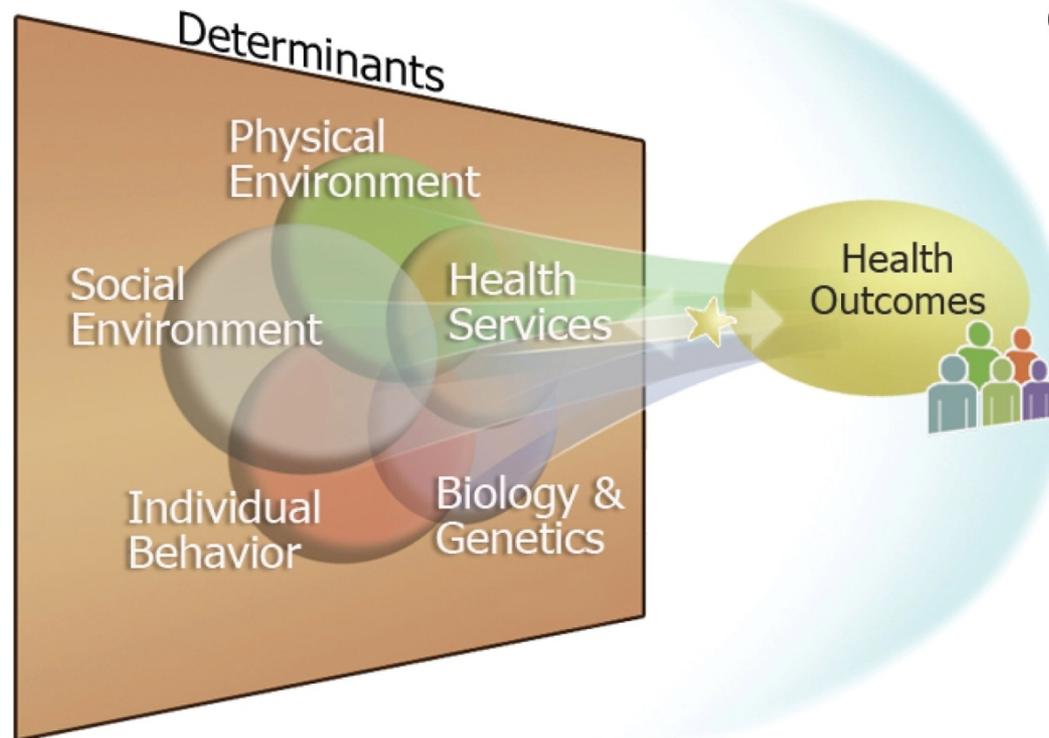
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# Healthy People 2020

*A society in which all people live long, healthy lives*



## Overarching Goals:

- Attain high quality, longer lives free of preventable disease, disability, injury, and premature death.
- Achieve health equity, eliminate disparities, and improve the health of all groups
- Create social and physical environments that promote good health for all.
- Promote quality of life, healthy development and healthy behaviors across all life stages.

# Healthy People 2020 Federal Interagency Workgroup



- Trans-federal membership
- 55 members, representing 24 HHS agencies/offices
- Expanded to include non-HHS Federal partners
  - ED, EPA, DOI, DOJ, HUD, USDA, VA, and others to come



# Draft HP 2020 Organizing Framework

- **Vision**: A society in which all people live long, healthy lives.
- **Mission**: Healthy People 2020 strives to:
  - Identify nationwide health improvement priorities;
  - Increase public awareness and understanding of the determinants of health, disease, and disability and the opportunities for progress;
  - Provide measurable objectives and goals that are applicable at the national, state, and local levels;
  - Engage multiple sectors to take actions to strengthen policies and improve practices that are driven by the best available evidence and knowledge;
  - Identify critical research, evaluation, and data collection needs.



# Developing Healthy People 2020 Objectives

- **Eight criteria for proposed objectives:**
  - Important and understandable to a broad audience
  - Prevention-oriented and achievable through various interventions
  - Drive action
  - Useful and reflect issues of national importance
  - Measurable and address a range of issues
  - Build on past iterations of Healthy People
  - Supported with best available scientific evidence
  - Address population disparities



# Developing Healthy People 2020 Objectives

- **Data Expectations: Each objective should have:**
  - A valid, reliable, nationally-representative data source (or potential source identified)
  - Baseline data
  - Assurance of at least one additional data point throughout the decade
- **Targets**
  - Each objective will have its own target
  - Target-setting policies on methods to be used are being discussed
- **Approval**
  - Each objective will be approved by the Federal Interagency Workgroup



# Healthy People 2010

- Two overarching goals
- 28 focus areas
- 467 specific objectives

No genomics focus area/objectives

Some passing references to genomics in narrative



# Genomics Topic Area Proposal for HP 2020

As genetics is recognized by Healthy People 2020 as a major determinant of health outcomes, it could be useful for the Healthy People 2020 initiative to develop a workgroup and objectives to help assure that rapidly advancing knowledge in genetics and genomics is translated into personal and clinical practices that maximize benefits and minimize harms to populations and to individuals.



# HP 2020 Genomics Workgroup

Co-lead: Katherine Kolor, CDC

Co-lead: Gurvaneet Randhawa,  
AHRO

Janice Bach, MDCH

Coleen Boyle, CDC

Jean Chabut, MDCH

Frederick Chen, UW

Ralph Coates, CDC

Rosalyn Correa-de-Araujo, HHS OD

W. David Dotson, CDC

Greg Downing, HHS OS

Debra Duquette, MDCH

Greg Feero, NHGRI

Bob German, CDC

Alaina Harris, HRSA

Sandra Howard, HHS ASPE

Mildred Hunter, HHS OMH

Susan Schneider, CDC

Ira Lubin, CDC

Marie Mann, HRSA

Elizabeth Mansfield, FDA

Geraldine McQuillan, CDC

Laurence Meyer, VA

Debra Nichols, HHS ODPHP

Nakki Price, CDC

Michelle Puryear, HRSA

Jeffrey Roche, CMS

Susan Snyder, CDC



# Four Proposed Genomics Objectives: Promoting evidence-based practice

- ~~1. Increasing the knowledge base to support evidence-based practices for genomic applications~~
  - ~~1. Translation research studies~~
  - ~~2. Evidence-based recommendations~~
2. Increasing the implementation of evidence-based practices for genomic applications
  1. EGAPP Working Group Lynch recommendation
  2. USPSTF BRCA recommendation



# Two Approved Genomics Objectives

1. Increase the proportion of persons with newly diagnosed colorectal cancer who receive genetic testing to identify Lynch syndrome (or familial colorectal cancer syndromes)
2. Increase the proportion of women with a family history of breast and/or ovarian cancer who receive genetic counseling.



# Public Comment Summary: Genomics Topic Area

1. Topic Area Comments (n=6)
2. Objectives Comments (n= 5)
3. New Objectives Comments (n=9)

Preliminary disposition: No changes to proposed objectives, but some comments will be incorporated in the narrative of the genomics topic area.



# Next Steps

1. Final disposition of public comments
2. Identify targets for two objectives
3. Draft narrative section of genomics topic area

